




# ETHAN C. SMITH

DIGITAL MULTIMEDIA ARTIST + GRAPHIC DESIGNER

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 3400 BALDWIN RD. • ORTONVILLE, MI

## ABOUT ME

I am a digital artist / designer that has worked professionally in the field for over 5 years.

I've had the opportunity to work on many different projects via private commissions; as well as working for well established local companies.

I strive for attention to detail and efficient work flow.

From working graphic design, video editing to web design and game development. You will find that I have a flexible and diverse skill set.

## SKILLS & EXPERTISE

### ADOBE CREATIVE SUITE

- Photoshop • InDesign
- Illustrator • Animate • Premiere

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- Photoshop • InDesign • Illustrator • Animate • Premiere

### MICROSOFT OFFICE

- Microsoft Word • Excel
- Powerpoint

### 3D GRAPHICS SOFTWARE

- Blender • Modo 3d

### WEB DESIGN

- Wordpress • NopCommerce
- Email marketing with Bronto & Listrack

### TECHNICAL SKILLS

- Graphic Design • Illustration
- Animation • 3D modeling • Video Editing • HTML/CSS

## WORK EXPERIENCE

### • ABC WAREHOUSE

Graphic / Web Designer

MAY

2019 - Present

I have fulfill a variety of roles at ABC Warehouse. I created & managed web pages. Develop weekly emails via Listrack and I created print and web advertisements. Also sometimes I managed our social media accounts & edit videos.

### • SHERMAN PUBLISHING

Graphic Designer

MAY

MAY

2018 - 2019

Sherman Publishing is a local newspaper conglomerate. While there I created ads for the weekly newspapers, created fliers for promotions and was in charge of prepared files for commercial printing.

### • KENDALL COLLEGE OF ART & DESIGN

Web Designer / Tutor / Student IT

AUG

DEC

2015 - 2017

Worked independently developing website for the Digital Learning Center, Writing new tutorials for students, created posters for events and maintained our social media presence. Also had second Job with Student IT Department.

## EDUCATION

### KENDALL COLLEGE OF ART & DESIGN

Grand Rapids, MI

BFA | Digital Media (2014-2017)

### OAKLAND COMMUNITY COLLEGE

Auburn Hills, MI

ALA | Liberal Arts (2011-2014)

## ACHIEVEMENTS

- Graduated Oakland Community College with honors (GPA of 3.7)
- Graduated (GPA 3.8) from Kendall College of Art and Design
- Participated in 24 hour animation competition 2 years in a row with highest placing being 16th out of 180 teams.

**PORTFOLIO AVAILABLE AT: [WWW.ETHANSMITHDRAWS.COM](http://WWW.ETHANSMITHDRAWS.COM)**